

REGULATIONS of the Program THINK BIG - Poland, Central and Eastern Europe

PREAMBLE

THINK BIG UPC is a program organised by UPC dedicated to SME sector entrepreneurs who want to grow their business based on new technology.

The aim of the program is to support entrepreneurs from the countries of Central and Eastern Europe by enabling them to improve products and services to the benefit of both parties and their customers.

§ I The terms used in these Regulations mean

- Participant** - an entrepreneur running business activity on the basis of entry into the relevant register of entrepreneurs in/on:
- 🍏 Poland
 - 🍏 Czech Republic
 - 🍏 Romania
 - 🍏 Slovakia
 - 🍏 Hungary
- Solution** - a ready to implement physical or digital product or service
or
- (b) a working prototype of a physical or digital product or service,

which has the potential to be implemented within the scope of one or more of the defined competition areas
- Program Areas** - competition areas: B2B, Customer Care and IT&Technology, specifically defined at <https://thinkbig.upc.pl/>
- Regulations** - these Regulations
- Program Think Big** - Program addressed to Polish entrepreneurs from Poland, the Czech Republic, Slovakia, Romania, Hungary, who want to develop their business using global scale of UPC brand, experience and knowledge of experts and multi-million customer base.
The aim of the program is to support entrepreneurs from the countries of Central and Eastern Europe by enabling them to improve products and services to the benefit of both parties and their customers.
- Program Schedule** - The Schedule of the Program THINK BIG was published by the organizer at <https://thinkbig.upc.pl/>. The change of the schedule does not require the change of the Regulations for its validity.
- Application** - a correctly completed competition form available at <https://thinkbig.upc.pl/>

§1

ORGANIZERS AND DURATION OF THE COMPETITION

1. The organizer and sponsor of the awards in the Program Think Big is **UPC Polska Sp. z o.o.** with its registered office in Warsaw at Al. Jana Pawła II 27, 00-867 Warsaw, entered into the register of entrepreneurs kept by the District Court of the Capital City of Warsaw, XII Commercial Division of National Court Register, under KRS number 0000273136, with share capital of PLN

110,000,000.00. NIP 526-24-61-791 (hereinafter referred to as "Organizer" or "UPC"). The competition will be carried out in 3 stages, in compliance with §3, in the period from 18 October 2016 until 30 March 2017, according to the Schedule. The Organizer is entitled to extend the duration of the Program or cancel it in the cases mentioned in par. 2 point 11 below.

2. Information about the competition will be made available by the Organizer, in particular:
 - a) via e-mail communication, sent to subscribers of the Organizer, who are micro and small entrepreneurs that have agreed to receive commercial information from the Organizer,
 - b) on the website: www.biznes.upc.pl; <http://thinkbig.upc.pl/>
 - c) on the competition profile on Facebook at: www.facebook.com/UPCBiznes
 - d) through the competition partners,
 - e) through the mass media (press, internet, radio, television).

§2 RULES OF PARTICIPATION

1. The competition is addressed to entrepreneurs from the SME sector, who have (a) a ready-to-implement solutions in the form of physical and digital products or services, or (b) working prototypes of the above solutions, which correspond to the Competition areas.
2. In order to participate in the Program, it is required to submit the Application via an online form published on the website <http://thinkbig.upc.pl/> by the deadline mentioned in the Program Schedule.
3. In order to participate in the Program THINK BIG, it is required to correctly fill in all fields of the Application form, available at thinkbig.upc.pl, i.e.:
 - a. accept the provisions of the Regulations,
 - b. enter the entrepreneur's data¹, in particular:
 - i. the company, including the Entrepreneur's name and surname²
 - ii. the address of the seat
 - iii. the name and surname of the contact person³
 - iv. email address and/or telephone to contact the Participant
 - c. present a general description of the Solution,
 - d. confirm the veracity of the data provided in the Application.
4. In addition, the Participant should confirm in the Application, that:
 - a. they have moral and property rights to the Solution,
 - b. The Solution does not infringe the rights of third parties, in particular, does not infringe moral and property rights of third parties and is not the result of the act of unfair competition (consolidated text, Journal of Laws 2003, No. 153, item. 1503, as amended) committed by the Participant,

¹ In the case of an entrepreneur whose seat is located outside the Republic of Poland, please enter the data relevant for the country where the Entrepreneur's seat is located.

² In the case of a partnership, it is required to enter the names and surnames of all partners

³ In the case of submitting the Application on behalf of an entrepreneur, it is required to attach the scan of the power of attorney to the Application.

- c. They express consent to the processing of their personal data by the Organizer for the purposes of conducting the competition, including the publication of their name on the Organizer's website and the competition's profile on Facebook, as well as in e-mail communication,
 - d. They express consent to the use of their image by the Organizer in the media free of charge, for the purposes of conducting the Competition, without territorial and time restrictions,
 - e. They authorize the Organizer of the Competition to inform the media about the basic assumptions of the Solution.
5. Applications must be accompanied by a scan of the printout from CEIDG (the Central Registration and Information on Business, in the case of natural persons running business) or a scan of current excerpt from the register of entrepreneurs kept by the National Court Register (in the case of commercial law companies)⁴.
 6. The failure to fill in all the fields of the Application and attach the required documents means failing to comply with all the formalities related to the Competition, what disallows to participate in the Competition.
 7. The Organizer will send the confirmation of receiving the Application by e-mail at the e-mail address indicated by the Participant.
 8. The Organizer informs that the limit of Applications in the Program is 200, and the sequence of Applications shall apply. The Solutions submitted after the limit is exceeded, will not be considered by the Selection Board and will not qualify for the Competition.
 9. One Participant may submit only one Solution to the Program. The next Application will not be considered by the Selection Board and will be deemed not submitted.
 10. The Organizer reserves the right to verify if the Participant fulfilled the requirements to participate in the Program.
 11. If not more than 50 participants or Solutions will be submitted to the Program or they will not meet the criteria specified in §3 point 6, the Organizer stipulates that the Program will be canceled or its first stage will be extended.
 12. The Participants of the Program cannot be:
 - a. persons convicted of an intentional crime or fiscal offense,
 - b. persons, who violated regulations on unfair competition in the conducted business activity,
 - c. employees or persons cooperating with the Organizer of the Program on the basis of civil law contracts, during the Program period.

§3

RULES OF THE COMPETITION

1. The Program Think Big consists of the following stages:

Stage 1: Preliminary selection of submitted Solutions

- a. In the Stage 1, the Selection Board will choose 30 submitted Solutions.

Stage 2: Semifinal: Selection of up to 10 Finalists

⁴ In the case of an entrepreneur whose seat is located outside the territory of the Republic of Poland, it is required to attach an appropriate scan of the document confirming the status of an entrepreneur in the country where the seat is located.

- b. In the second stage, a maximum of 3 internal sessions will be conducted in UPC - overview of selected Solutions on the basis of Applications. The Organizer reserves the right to contact selected participants. As a result, up to 10 Solutions will qualify to the Final THINK BIG.

Stage 3: The Final of the Program THINK BIG

- a. Participants qualified for the Final will take part in workshops, in which they will work on the possibilities of development of their business together with UPC (e.g. through joint sales of products and services or implementation of their solutions within the framework of Organizer's activities).
 - b. The Participant of the Competition, whose solution will qualify for the Final of the Competition, undertakes to prepare a multimedia presentation about their Solution in accordance with the guidelines sent by the Organizer (in PowerPoint), and present it before the Jury on the day of the Final.
 - c. The Final will take place during the Gala with the participation of the members of the Jury and Selection Board, as well as the guests invited by the Organizer, at the place and time specified by the Organizer. During the Gala, the winner of the Grand Prize and the winner of the Jury Prize will be announced.
 - The winner of the Grand Prize THINK BIG will be the Participant whose solution will be the highest rated by the Selection Board in the workshop.
 - The winner of the Jury Prize THINK BIG will be the Participant whose solutions will be the highest rated by the Jury in the Final, after hearing the Participants' presentations.
2. After the completion of each stage, the List of Participants who qualify for the next stage of the Program will be published on the Organizer's website at: thinkbig.upc.pl and on the Competition's profile on Facebook, and sent to the Finalists by e-mail.
 3. When evaluating the Solution, at every stage of the competition, the Selection Board and the Jury will take into consideration the following criteria:
 - a. BUSINESS POTENTIAL - the product or service of the company addresses an important and widespread need of potential customers,
 - b. ORIGINALITY OF THE SOLUTION
 - c. MATURITY - existing references and achievements in the verification Solution for business
 - d. SYNERGY WITH UPC - the compatibility of the Solution with the Program Areas.
 4. In the event of malpractice made by the Participants of the Program, involving in particular:
 - a. copying the work of other Participants of the Program,
 - b. failing to fulfill the conditions of the Program, set out in the Regulations or
 - c. acting in a way that infringes the principles of morality or constitutes an act of unfair competition,

the Organizer reserves the right to exclude the Participant from the Program.

§ 4

COMPETITION AWARDS

1. Awards in the Program Think Big are:

🍏 **Main Prize THINK BIG**

- 10,000 EURO⁵
- The conclusion of the letter of intent, assuming UPC's will to develop a model of cooperation with the Winner within 6 months and the possible signing of a contract on a commercial basis.

🍏 **Jury Prize**

- 10,000 EURO

2. The abovementioned values represent the net amount, after the payment of due tax by the Organizer to the relevant Tax Office, in accordance with applicable tax regulations.
3. It is prohibited to transfer the rights to the prize to a third party.
4. The prize may be spent exclusively for the development of the Solution within the scope of business activity.
5. In order to exercise the right to the prize, the Participant has to sign an agreement with the Organizer, setting out the Participant's obligation to spend the prize for the development of the Solution, to return the prize in case of spending it for a purpose other than the development of the Solution and the manner of the settlement of spending the prize.
6. In order to receive the prize, it is required to sign the prize receipt protocol.
7. In case the Winner does not collect the Prize or fails to comply with all the conditions of its receipt, the prize will remain at the exclusive disposal of the Organizer.

§ 5

PERSONAL DATA

1. The Participant's personal data will be processed in accordance with the provisions of the Act of 29 August 1997 on the Protection of Personal Data (consolidated text, Journal of Laws 2002, No. 101, item 926, as amended) on the basis of the Participant's consent expressed in the Application. Personal data will be processed for the purpose of organizing and conducting this competition.
2. The Organizer is the administrator of personal data provided by Participants in the Competition.
3. Providing personal data is voluntary, but necessary in order to participate in the Competition.
4. The Participants have the right to access their data and correct them.

§ 6

JURY and Selection Board

1. In order to ensure the proper organization and conduct of the Program THINK BIG, and in particular to assess the accuracy of the Applications and the selection of recommended Solutions, UPC shall appoint a Selection Board.
2. The Selection Board will consist of both internal and external experts of UPC Polska.
3. The Selection Board is responsible in particular for:
 - a. assessing the Applications and Solutions in Stage 1 and 2 of the program.
 - b. taking decisions on matters where the doubts related to the Regulations or the Program THINK BIG will arise
 - c. contacting the Participants at every stage of the Program THINK BIG in order to obtain further clarifications about the Solutions.

⁵ The amount of the prize is the equivalent EUR 10,000 in PLN according to the average exchange rate of NBP, applicable on the day of transferring the amount to the Winner's bank account.

4. The decisions taken by the Selection Board are final and not subject to appeal. The Selection Board is not obliged to provide justification for its decisions.
5. In order to ensure the proper organization and conduct of the Final, and in particular in order to select the Winner of the Jury Prize, UPC shall appoint a Jury, which will be responsible in particular for:
 - a. evaluating the Solutions presented during the final event THINK BIG - in the stage 3 of the program.
 - b. taking decisions on matters where the doubts related to the Regulations arise
6. Decisions taken by the Jury are final and not subject to appeal. The Jury is not obliged to provide justification for its decisions.
7. The members of the Selection Board and the Jury, including the Chairman, shall be appointed by the Organizer.
8. In the first stage, the Selection Board consists of the Organizer's Employees and external experts of one of the Competition partners.
9. In the second stage, and during the workshop in the Program Final, the Selection Board consists of the Organizer's Employees and the representatives of one of the Competition partners.
10. In the Final Gala, the Jury consists of the Organizer's Employees and external, substantive experts.
11. The Chairman of the Selection Board and the Jury also takes part in the voting of, respectively, the Selection Board and the Jury.
12. The Chairman of the Selection Board and the Jury supervises the work of the members of the Selection Board and members of the Jury, and ensures compliance with the provisions of the Regulations.
13. The Chairman of the Selection Board and the Jury has the right to exclude, respectively, a member of the Selection Board or the member of the Jury, from the voting in the event of a conflict of interest connected with their function. The decision of the Chairman of the Selection Board or the Jury is final and not subject to appeal.
14. Any other decisions relating to the Selection Board shall be taken by the Chairman of the Selection Board, whose decisions in this regard are final and not subject to appeal.
15. The Organizer reserves the right to change the Chairman of the Selection Board, Jury and the Members of the Selection Board or the Jury without giving a reason.
16. The Members of the Selection Board and the Jury cannot be Participants of the Competition.

§ 7

FINAL PROVISIONS

1. The conditions that have to be met in order to participate in the Competition are available at www.thinkbig.upc.pl.
2. By participating in the Competition, the Participant confirms that they agree to all the rules contained in these Regulations of the Competition.
3. The law applicable in respect of conducting the Program Think Big is the Polish law, regardless of the seat of the Participant. In matters not regulated herein, the Polish Civil Code, in particular Articles 919 - 921, shall apply.
4. The Regulations have been prepared in Polish and English. In case of any doubts, the binding version is Polish.

5. The Regulations are the only document defining the rules of the Competition, unless the reference to other documents or sources of information, including the description of certain elements of the Competition, explicitly arises from the Regulations.

ORGANIZER

UPC Polska Sp. z o.o.